Introduction and Overview
Sinar Mas
Our Founder

"Be a man of integrity, be responsible to your family, job and society."

Eka Tjipta Widjaja - Founder

Shared corporate values

Integrity

Positive Attitude

Commitment

Continuous Improvement

Innovative

Loyal
The name Sinar Mas means Golden Ray. It is inspired by the golden ray shining endlessly, giving light and life.

Sinar Mas is a brand name that is used by companies that are independently managed but share a common history and corporate values.
Eka Tjipta Widjaja started his entrepreneurial journey in Makassar at the age of 15. Pak Eka Tjipta Widjaja successfully traded vegetable oils such as Copra (coconut) and palm oil. ETW established a soda chemical factory, Tjiwi Kimia which later became Sinar Mas's first paper factory. Sinar Mas Forestry started to manage its first plantation forest. Bank Shinta was acquired which officially became Bank Sinarmas in 2006. Sinar Mas celebrated its 75th Anniversary. Pak Eka built his first copra cooking oil refinery, BIMOLI, Bitung Manado Oil Ltd. In North Sulawesi. Start of property development business with PT Duta Pertiwi. PT Internas Artha Leasing Company was founded, evolving into an integrated financial services company. PT Dian Swastatika Sentosa was founded to supply electricity to APP’s pulp & paper mills. PT Smart Telecom was established.
All Sinar Mas businesses are committed to the highest business, environment and social standards for sustainable, inclusive growth.

It is today one of Asia’s leading enterprises, consisting of 6 main business pillars and also undertaking important initiatives in healthcare and education.

In total Sinar Mas creates 380,000 jobs and supports 500,000 additional jobs in Indonesia.
Pulp & Paper

Teguh Ganda Wijaya
One of the world’s leading pulp & paper producer

19 million tons of capacity per year
About 43,000 employees in Indonesia
Some 80 product brands
Zero-deforestation policy
No Burning policy since 1996, mech-l clearing
Sales in more than 120 countries

Source: www.asiapulppaper.com/about-app, Jan2016
Awards and initiatives

Forest Conservation Policy – 5 Feb 2013
As a part of Vision 2020 Sustainability Roadmap, APP committed to zero deforestation and the progress can be monitored through FCP Monitoring Dashboard.

Wakaf Al Qur’an & 1,000,000 Buku Tulis
Since 2008, APP has donated ±400,000 Al Qur’an

UN Summit – 23 Sep 2014
APP signed New York Declaration on Forests at UN Climate Summit

Restoring 1,000,000 Ha of Rainforests – In Paris at COP21 announcement of the Belantara Foundation
APP works with local authorities, other stakeholders to preserve natural forests across Indonesia. End January APP achieved 75% of 2016 peat canal blocking goals.
Franky O. Widjaja
7.62 billion $US in revenues (2014)
9% of Indonesia’s total output
484,200 HA planted (<5% of total area)
2.953 million tons of palm products
Among highest yield in the world:
6 Tonnes CPO per HA per year

Indonesia’s largest palm-based agro-business is committed to ensure applying its policies on No Burning (1997), Forest Conservation and Zero Waste throughout the supply chain.

Source: GAR Company profile Nov2015
Representing Conservation International, a reputable USA based environment NGO, Harrison Ford met with Pak Franky Widjaja to discuss GAR-SMART's activities as a global front runner on zero deforestation, sustainable palm oil (SPO).

On 14 October 2015 Pak Franky O. Widjaja received the ASEAN Entrepreneurial Excellence Award from Ernst & Young on the occasion of the ASEAN Economic Community launch in December 2015.

Pak Franky will continue to explain that Food Security, Inclusive Equitable Economic Growth (poverty alleviation) and Forest Conservation can only be achieved at the same time. He explains that at the World Economic Forum events, in the United Nations, in the Rainforest Alliance business forum and in PISAgro, the Partnership for Indonesia’s Sustainable Agriculture. The biggest challenge is to successfully integrate smallholder farmers in commercial farming with Good Agricultural Practices: to improve yields, ensure good income in order to avoid slashing and burning peat and forest. Sinar Mas Agri champions that cooperation with smallholder farmers for 30 years since its founder planted the 1st oil palm in 1986.
Real Estate & Development

Muktar Widjaja
New town development, resorts, hotels, industrial and commercial estates with projects in Indonesia, China, Singapore and Malaysia. Some 10,000 hectares land bank in Indonesia


Hong Kong Green Building Award, Green Mark Gold Award of the Building & Construction Authority Singapore

Investments in London: Alphabeta Bldg 2015, Warwick Bldg 2014, together over 500 mio €
Awards and recognition

- Asia Pacific Property Awards 2015
  - The Breeze Lifestyle Center as The Best Retail Development Indonesia

- BCI Asia Awards 2015
  - Sinar Mas Land as Top 10 Developers 2015

- FIABCI World Prix d’Excellence Awards 2015
  - The Breeze Lifestyle Center as World Silver Winner of Retail Category

- Forbes Indonesia Best of the Best Awards 2015
  - PT. Bumi Serpong Damai Tbk. as The Top 50 Companies 2015

- Indonesia Property Awards 2015
  - Sinar Mas Land as The Best Developer
- Opened by President Jokowi, 4 ministers on 4 August 2015
- Design review saved 11+ mioUS$ on building material, future energy savings
- BSD City 6.000 HA, ± 60% built, Green Living, Working, Education Philosophy
Indra Widjaja
SM MultiFinance: 4 billion $US in assets, 1.2 billion $US oper-g income
Bank Sinarmas: 1.4 billion $US in assets, 136.6 million $US in revenues

Multiartha employs 14,396 people and has 1,152 offices in Indonesia
MSIG #1 life and general insurance company
381 bank branch offices, 156 Indonesian cities

Source: Annual Report 2014
Awards and recognition

“Consumer Satisfaction Award”
Most Responsive General Insurance

“Corporate Social Responsibility”
Anugerah Perbankan Indonesia

Best Sharia
Category Total Asset < Rp 1 trillion“
Investor Magazine

Sinarmas Asset Management took 12 awards from Investor Magazine’s Best Mutual Fund 2015
Telecommunication Services

Launch of 4G LTE Advanced at high frequency (2.3 GHZ) for best quality and at low frequency (850 MHZ) for widest coverage
During the ICE Opening, Smartfren organised the “Creative Dialogue”. Opening ICE and the event, President Jokowi wrote that creativity needs to become “the backbone of Indonesia’s economy”

From September 2015 Smartfren will offer many innovative products and services that will optimise communication at home, in offices and abroad.

Enhancing people’s lives: their families, work, businesses – the communication and cooperation between them
PT. Dian Swastatika Sentosa Tbk.
Business Lines:
- Mining
- Power
- Multimedia
- Chemical Trading

Total production of 6.6 million tons of coal; total off-take of 1.5 million MWh, 13 million GJ of electricity. Total 140,000 home passes built. 1.3 billion $US in assets, 600 million $US in revenues.
Achievement

Groundbreaking of SumSel-5 power plant project – 23 May 2013

PPA signing Kendari-3 power plant project (South Sulawesi) 4 May 2015

One of top 50 listed companies in Indonesia with the best good corporate governance – 9 December 2014
Corporate organisation

**Board of Trustees**
Shareholders. Final Approval of All Major Initiatives

**Advisory Board**
Enhance Global Credibility and Presence

**President Office**
Coordinates, oversees and supports Diplomacy and Advocacy activities of the business pillars

**Business Pillars**
President Director, Managing Directors Aligning Business Objectives and Corporate Sustainability Values

**Corporate Forum**
Responsible to supervise the creation, implementation and communication of Sustainability Strategies and Values, as well as the Integration of strategies and values into all the businesses

**Serve the PEOPLE, Work Group**
(to organize, recommend and carry out key Initiatives)
- Promote Education
- Support start-up businesses
- Community Empowerment
  - Job Training
- Cooking Oil Bazaar (BMG)
- Wakaf Al Qur’an

**Save the PLANET, Work Group**
(to organize, recommend and carry out key Initiatives)
- Protect Forests and support Reforestation
- Protect Wildlife and Indonesia’s Bio-diversity
  - Enhance Eco-Friendly activities
- Promote, preserve Indonesia’s Culture & Art
  - Museum of Sinar Mas founder ETW

**PROFIT & Growth for Better Indonesia, Work Group**
(to organize, recommend and carry out key Initiatives)
- Involve Sinar Mas to develop global solutions
- Support bringing together Indonesian, regional and global views and opinion leaders
- Promote Sinar Mas to lead research and debate in critical economic, social, environmental topics
Other initiatives supported

**Education**
- EKA TJIPTA FOUNDATION
- ITSB
- Sinarmas World Academy
- Prasetiya Mulya Business School
- Tanri Abeng University

**Environment**
- Smart agribusiness and food research institute
- PISAgro
- Sinarmas Forestry

**Healthcare**
- Eka Hospital

**Others**
- Yayasan Buddha Tzu Chi Indonesia Perwakilan Sinar Mas

Yayasan Buddha Tzu Chi also provides assistance in case of disaster, character building (Cinta Kasih)
Social initiatives undertaken

Pulp & Paper
- Floating Clinic – Riau, Sumatera

Agribusiness & Food
- Regularly created Cheap Oil Bazaar

Telecommunication
- SMART Life – learning education for internet

Real Estate & Development
- Urban Park – Taman Kota In BSD

Financial Services
- Clean river rehabilitation- Cikapundung-Garut

Energy and Infrastructure
- Literacy Training at Banjarsari Village
Sinar Mas Agri manages 310 schools with over 45,000 students and nearly 3,000 teachers. Through our ETF we work with government to ensure quality through constant evaluation.

380,000 jobs created directly
500,000 additional indirectly
Ensuring health & safety standards
Member of Global Compact, Sedex

Supports the education of children

A responsible employer creating jobs for sustainable livelihoods
Sinar Mas is one of Asia’s leading, visionary businesses. Committed to the highest technical, environmental and social standards, operating according to Good Corporate Governance principles.