



# CNH Industrial Capital

ABS SFVegas 2023 Conference

Las Vegas, February 26 - March 1, 2023

**Breaking  
New Ground**  
Innovation Sustainability Productivity





## Our vision

Sustainably advancing  
the noble work of global  
agricultural and  
construction workers



SFVegas '23 - Las Vegas, February 2023

## Breaking New Ground

Innovation Sustainability Productivity

## Our purpose

We are driven by the need to find new ways of  
doing things, to move first to a place where  
others follow.

We search continually for better solutions and  
breakthrough ideas, fusing Innovation,  
Sustainability and Productivity to meet the  
enormous challenge of feeding and sheltering a  
growing global population.

# Forward Looking Statements

## Cautionary Note Regarding Forward-Looking Statements

All statements other than statements of historical fact contained in this presentation; including competitive strengths; business strategy; future financial position or operating results; budgets; projections with respect to revenue, income, capital expenditures, dividends, liquidity, capital structure or other financial items; costs; and plans and objectives of management regarding operations, products and services, are forward-looking statements. Forward-looking statements also include statements regarding the future performance of CNH Industrial and its subsidiaries on a stand-alone basis. These statements may include terminology such as "may," "will," "expect," "could," "should," "intend," "estimate," "anticipate," "believe," "outlook," "continue," "remain," "on track," "design," "target," "objective," "goal," "forecast," "projection," "prospects," "plan," or similar terminology. Forward-looking statements, including those related to the COVID-19 pandemic, are not guarantees of future performance. Rather, they are based on current views and assumptions and involve known and unknown risks, uncertainties and other factors, many of which are outside our control and are difficult to predict. If any of these risks and uncertainties materialize (or they occur with a degree of severity that the Company is unable to predict) or other assumptions underlying any of the forward-looking statements prove to be incorrect, including any assumptions regarding strategic plans, the actual results or developments may differ materially from any future results or developments expressed or implied by the forward-looking statements.

Factors, risks and uncertainties that could cause actual results to differ materially from those contemplated by the forward-looking statements include, among others: the continued uncertainties related to the unknown duration and economic, operational and financial impacts of the global COVID-19 pandemic and the actions taken or contemplated by governmental authorities or others in connection with the pandemic on our business, our employees, customers and suppliers; supply chain disruptions, including delays caused by mandated shutdowns, industry capacity constraints, material availability, and global logistics delays and constraints; disruption caused by business responses to COVID-19, including remote working arrangements, which may create increased vulnerability to cybersecurity or data privacy incidents; our ability to execute business continuity plans as a result of COVID-19; the many interrelated factors that affect consumer confidence and worldwide demand for capital goods and capital goods-related products, including demand uncertainty caused by COVID-19; general economic conditions in each of our markets, including the significant economic uncertainty and volatility caused by the war in the Ukraine and COVID-19; changes in government policies regarding banking, monetary and fiscal policy; legislation, particularly pertaining to capital goods-related issues such as agriculture, the environment, debt relief and subsidy program policies, trade and commerce and infrastructure development; government policies on international trade and investment, including sanctions, import quotas, capital controls and tariffs; volatility in international trade caused by the imposition of tariffs, sanctions, embargoes, and trade wars; actions of competitors in the various industries in which CNH Industrial North America competes; development and use of new technologies and technological difficulties; the interpretation of, or adoption of new, compliance requirements with respect to engine emissions, safety or other aspects of CNH Industrial's products; production difficulties, including capacity and supply constraints and excess inventory levels; labor relations; interest rates and currency exchange rates; inflation and deflation; energy prices; prices for agricultural commodities; housing starts and other construction activity; our ability to obtain financing or to refinance existing debt; restrictive covenants in our debt agreements; actions by rating agencies concerning the ratings on our debt and asset-backed securities and the credit rating of CNHI; price pressure on new and used equipment; security breaches, cybersecurity attacks, technology failures, and other disruptions to the information technology infrastructure of the Company and its CNH Industrial North America dealers; security breaches with respect to CNH Industrial's products; political and civil unrest; volatility and deterioration of capital and financial markets, including other pandemics and terrorist attacks; our ability to realize the anticipated benefits from our business initiatives as part of CNHI's strategic plan; CNHI's failure to realize, or a delay in realizing, all of the anticipated benefits of its acquisitions, joint ventures, strategic alliances or divestitures and other similar risks and uncertainties, and our and CNHI's success in managing the risks involved in the foregoing.

Forward-looking statements are based upon assumptions relating to the factors described in this presentation, which are sometimes based upon estimates and data received from third parties. Such estimates and data are often revised. Actual results may differ materially from the forward-looking statements as a result of a number of risks and uncertainties, many of which are outside of our control. CNH Industrial Capital expressly disclaims any intention or obligation to provide, update or revise any forward-looking statements to reflect any change in expectations or any change in events, conditions or circumstances on which these forward-looking statements are based.

All future written and oral forward-looking statements by CNH Industrial Capital or persons acting on the behalf of CNH Industrial Capital are expressly qualified in their entirety by the cautionary statements contained herein or referred to above.

Additional factors could cause actual results to differ from those expressed or implied by the forward-looking statements included in the Company's filings with the SEC (including, but not limited to, the factors discussed in our annual report on Form 10-K and quarterly reports submitted on Form 10-Q).

## FINANCIAL MEASURES

We monitor our operations through the use of various key financial measures that may not be comparable to other similarly titled measures of other companies. Accordingly, investors and analysts should exercise appropriate caution in comparing these supplemental financial measures to similarly titled financial measures reported by other companies. Management believes these financial measures provide comparable measures of its financial performance based on normalized operational factors, which then facilitate management's ability to identify operational trends, as well as make decisions regarding future spending, resource allocations and other operational decisions. Certain financial measures are defined as "LTM" meaning Last Twelve Months. All numbers are prepared according to US GAAP, except as otherwise noted. See CNH Industrial's Investor Relations>Events and Presentations site for non-GAAP definitions and reconciliations available within certain Presentations and Press Releases: [https://www.cnhindustrial.com/en-US/Investor-Relations/events\\_and\\_presentations/events\\_and\\_presentations](https://www.cnhindustrial.com/en-US/Investor-Relations/events_and_presentations/events_and_presentations). Certain sums may not equal total due to rounding.

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# Chapter 1

## Our Company

## CNH INDUSTRIAL REVENUES, 2022

**\$23.6bn**



*Consolidated Revenues, CNH Industrial 2022*

## KEY FIGURES



**1**  
COMPANY



**4**  
GLOBAL BRANDS



**~40**  
MANUFACTURING  
FACILITIES

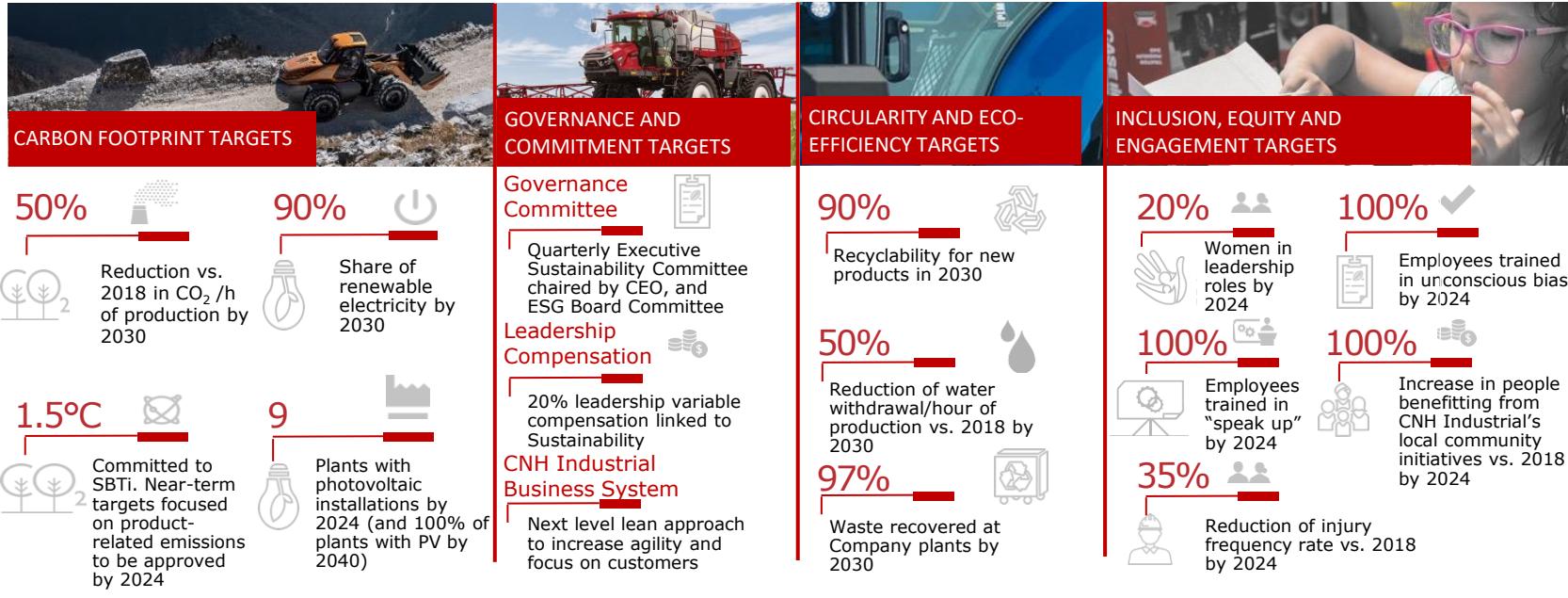


**~37,700**  
EMPLOYEES



**30**  
R&D CENTERS

# CNH Industrial N.V. – Sustainability



Member of  
**Dow Jones  
Sustainability Indices**  
Powered by the S&P Global CSA

With a score of 87/100, CNH Industrial achieves top 1% ranking out of 7,800 assessed companies and is confirmed the highest score in the Machinery and Electrical Equipment Industry in the 2023 S&P Global Sustainability Yearbook.



CNH  
INDUSTRIAL  
supports the SDGs



**CNH**  
INDUSTRIAL  
CAPITAL

# CNH Industrial N.V. – Technology Strategy

*"We're on the road to full autonomy. We focus on delivering an autonomous tech stack that scales across all production cycles for the cash crop segment: crop preparation, planting/seeding, crop care, harvest, hay, and forage. Focusing on automation and autonomy is not taking farmers out of farming it's making their machines more productive with functional automation," said Parag Garg, CNH Industrial Chief Digital Product Officer. "Our focus is to make the Precision Technology on our equipment so smart, that the customer can focus on the farm and let CNH Industrial take care of rest."*

## STRATEGY

Customer Inspired Innovation / Technology Leadership / Brand & Dealer Strength / Operational Excellence / Sustainability Stewardship



### HIRE

Increase hiring of technology focused talents



### INCREASE

Increase factory fit and retrofit precision technology



### ACCELERATE

Raven acquisition accelerates our Tech



### STRENGTHEN

Strengthen the digital capabilities of our dealer network



### EXPAND

Expanding new technology innovation through CNH Industrial Ventures

## PRECISION TECH<sup>(\*)</sup>



FY 2022 est. net sales contribution  
**~\$900M**



With  
**10-15%**  
CAGR  
Across next 2-3 years



Target  
**~\$1B**  
est. Net sales contribution in 2023

## We Help Our Customers

Profitability, Production, Sustainability, Higher Yields, Reducing Waste, Doing More with Less, Autonomy, Expanding Operating Windows, Increasing Efficiency, Improving Quality, Connected Platforms, seamless connection to machines, fields, team, partners...anywhere, anytime

(\*) Estimated contribution to Agriculture Net Sales from Precision Tech components, including components included in wholegoods, retrofit components, and Raven third-party sales.

# Chapter 2

# Our Captive Finance Company

# CNH Industrial Capital LLC

## North America Originations and Portfolio

### PRODUCTS AND SERVICES

- **Operates in US and Canada (North America)**
- **Agricultural (Ag) and Construction Equipment (CE) financing**
- **Retail**
  - Retail Notes
  - Finance Leases
  - Operating Leases
- **Wholesale Floorplan**
  - Supports a dealer's ability to stock and sell Case and New Holland products and equipment
  - New equipment, used equipment and parts
- **Revolving Charge Accounts**
  - Financing for customers to purchase parts, service, rentals, implements and attachments from dealers
- **Other Financial Products**
  - Insurance (third-party)

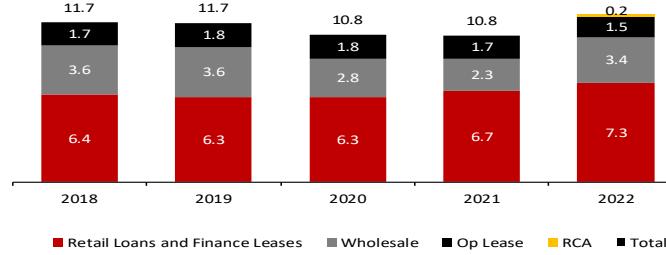


Source: CNH Industrial Capital LLC, 10-Q & 10-K

### NA RETAIL AND WHOLESALE ORIGINATIONS (\$bn)



### NA MANAGED PORTFOLIO (\$bn)



# CNH Industrial Capital LLC – Underwriting and Servicing

Supports the sales of brand equipment but maintains independence regarding underwriting process

## Retail (End-Use Customer)

### UNDERWRITING

- Proprietary credit score better predictor than FICO
- Many repeat borrowers with prior history
- High down payments (average 20-30%)
- Loan maturities around 5 years
- Security interest in equipment that has long useful life

### SERVICING/COLLECTIONS

- Collectors assigned geographic territories and work closely with the dealers
- Repossessions sold through our EquipmentAlley online auction site; value of equipment based on hours of use, not model year

## Wholesale (Dealer)

### UNDERWRITING

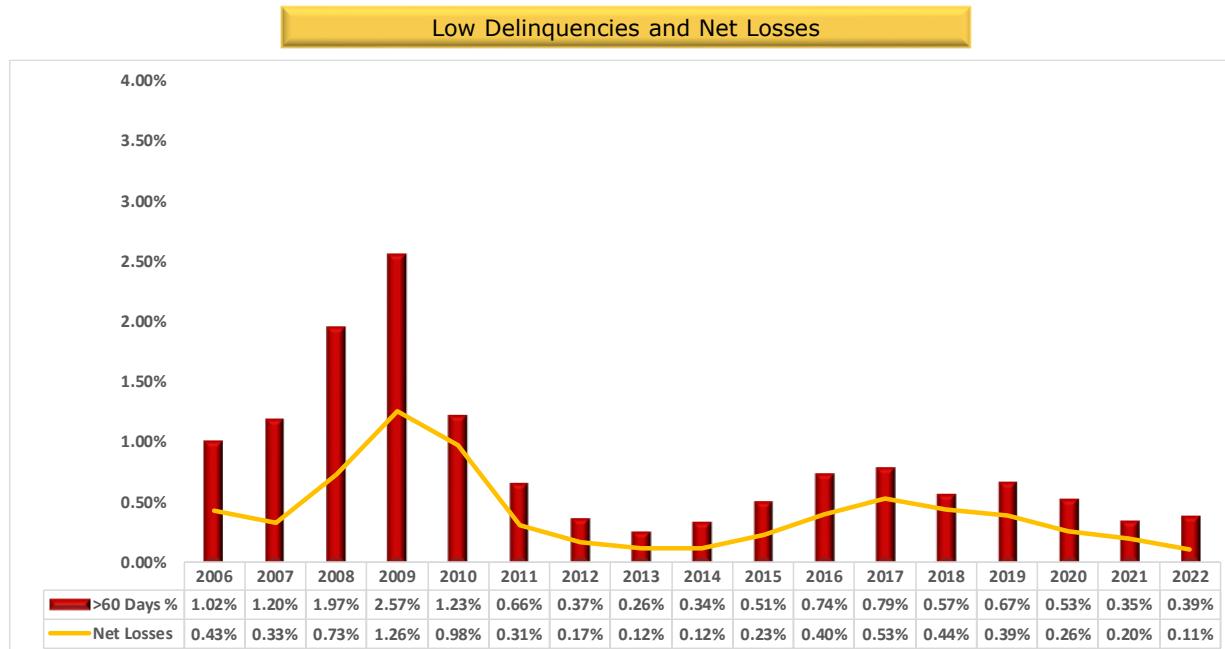
- Proprietary Dealer Risk Rating System, A through D Scale
- Based on selected financial ratios, payment history and audit experience
- Score determines frequency of credit reviews and audits

### SERVICING/COLLECTIONS

- On-site inventory audits
- Frequency varies based on Dealer Score and is accelerated following defined rules
- Various credit mechanisms to manage risk and ensure adherence to policies and approved limits

# CNH Industrial Capital US Receivables Performance

Certain Retail Loans\* - Similar to ABS, Q4 2022



Delinquencies: 60+ days delinquent loans as a percentage of year-end portfolio

Net Losses: Losses net of recoveries as a percentage of average (beginning and ending period) portfolio, annualized

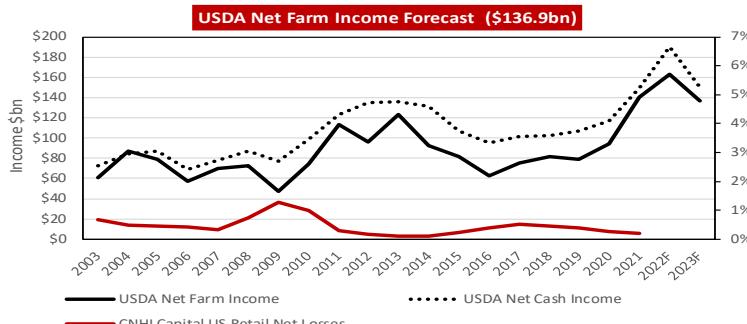
\*Excludes certain specialized lending products and operating leases

# Chapter 3

## Industry Update

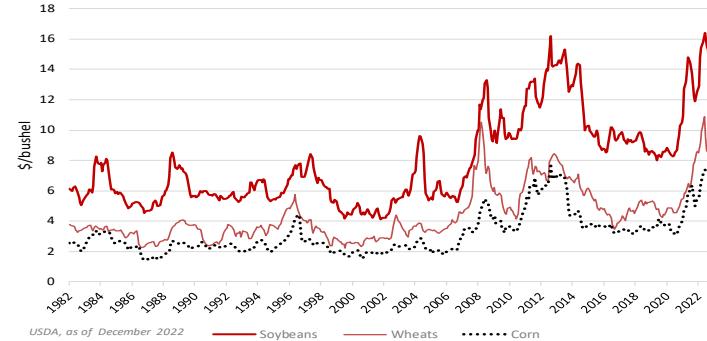
# US Agricultural Market Fundamentals

**Trend of CNHI Capital US Retail Portfolio net losses have reflected the performance of the Ag sector**



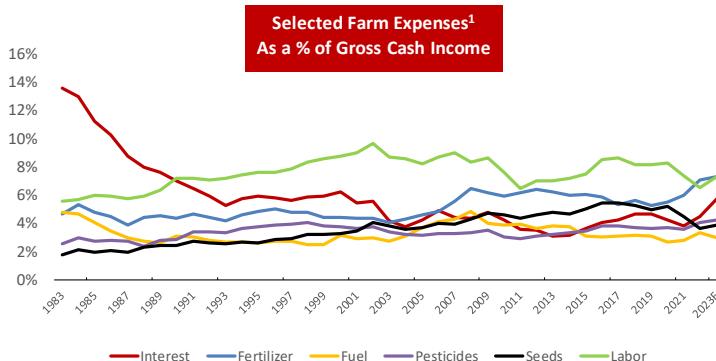
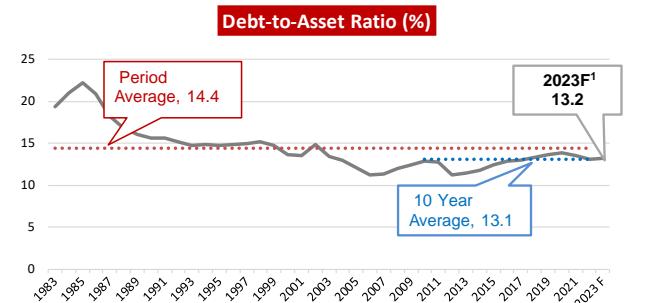
Based on forecasted 2023F USDA data, reported on February 7, 2023

## Agricultural Prices



- Soft commodity prices of corn, soybean and wheat, while trending down, are still generally above pre-2022 levels driven by tight supplies, robust demand and geopolitical events.
- Net Farm Income is forecast at \$136.9bn for 2023, a decrease of \$25.9bn relative to 2022 forecast and after an annual increase of \$46.5bn in 2021. When prior years are adjusted for inflation, Net Farm Income forecast in 2023 would be \$30.5bn lower than in 2022 but well above its 20-year average in inflation-adjusted dollars.
- Net Cash Farm Income is forecast at \$150.6bn for 2023, a decrease of \$39.4bn relative to 2022 forecast and after an annual increase of \$32.7bn in 2021. When prior years are adjusted for inflation, Net Cash Farm Income forecast in 2023 would be \$44.7bn lower than in 2022 but also above its 20-year average in inflation-adjusted dollars. Cash receipts overall and government payments are expected to decrease in 2023.

# Well-Being of US Farm Economy



## Industry Average US Farm Household:

Annual Income<sup>1</sup>: \$137,587  
Debt<sup>2</sup>: \$204,190  
Net Worth<sup>2</sup>: \$2,100,879  
Age<sup>3</sup>: 62

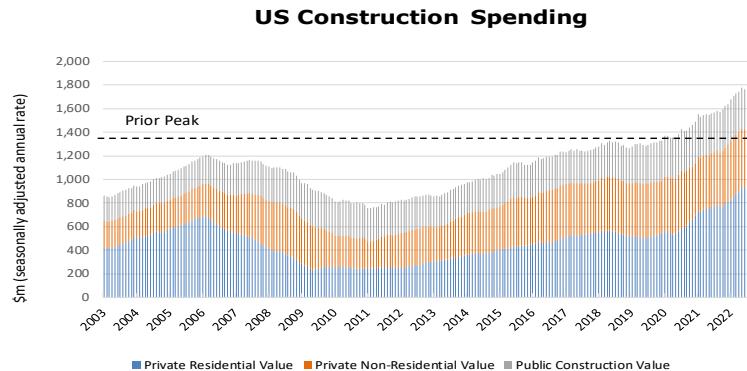
- Farmers are in a much different situation than 1980's Farm Crisis
- Conservative debt levels – Though the debt levels have increased in the recent years, current Debt-to-Asset ratio of 13.2% based on 2023 Forecast is lower than the 40-year period average of 14.4% (high of 22% in 1985)
- Inflationary pressures on input costs are expected to continue for 2022/23 production
- Interest expense in 2023 forecast to increase as percentage of gross cash income at 5.8% (high of 13.9% in 1982)
- Fertilizer expense in 2023 is forecast to increase to 7.3% of gross cash income

1. Based on forecasted 2023F USDA data, reported on February 7, 2023, and 2021 USDA data

2. Average annual income, debt and net worth based on 2021 USDA year (latest full average data)

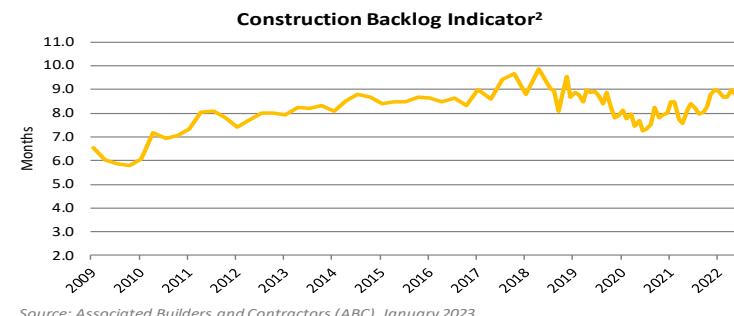
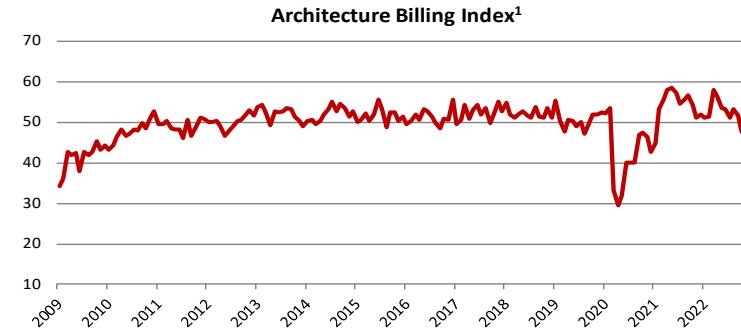
3. Finances and Characteristics of principal farm operator households by major occupation, 2021 (USDA)

# U.S. Construction Industry Trends



Source: U.S. Bureau of the Census, December 2022

- Construction spending was estimated at a seasonally adjusted annual run rate of \$1.81 trillion in December 2022, up 7.7% on a year over year basis.
- The Architecture Billings Index (ABI<sup>1</sup>) scored a modest improvement for December 2022 to 47.5, up month over month from 46.6, indicating continued billings declines amidst ongoing soft business conditions.
- The Construction Backlog Indicator (CBI<sup>2</sup>) declined to 9.0 in January 2023, down from 9.2 in December 2022, reflecting continued contractor confidence amidst a cautious economic outlook.



1. The Architecture Billings Index is an economic indicator for US nonresidential construction activity, with a lead time of approximately 9–12 months.

2. The Construction Backlog Indicator is an economic indicator released by Associated Builders and Contractors that reflects the amount of work that will be performed by commercial and industrial construction contractors in the months ahead. Data contains quarterly reports up to 2019, followed by monthly reports.

# Chapter 4

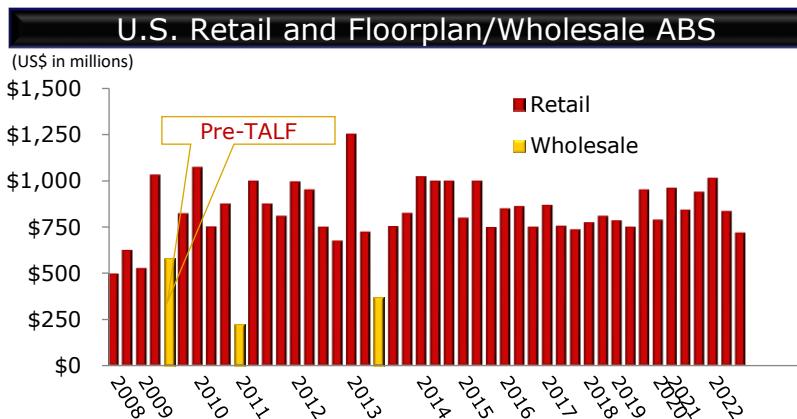
## Our ABS Program

# CNH Industrial Capital U.S. Retail and Floorplan ABS

## Transaction Frequency and Size

In the U.S., CNH Industrial Capital typically executes two to three public securitizations a year from our retail loan platform.

- Recent U.S. retail public ABS transactions have generally ranged around \$900mm.
- We began securitizing in 1992 and plan to continue utilizing the public ABS market as a key funding source. Current (January 31, 2023) US Retail ABS outstanding are approximately \$3.8bn.
- Able to issue public retail ABS in March 2009 (pre-TALF) during the height of the financial crisis.



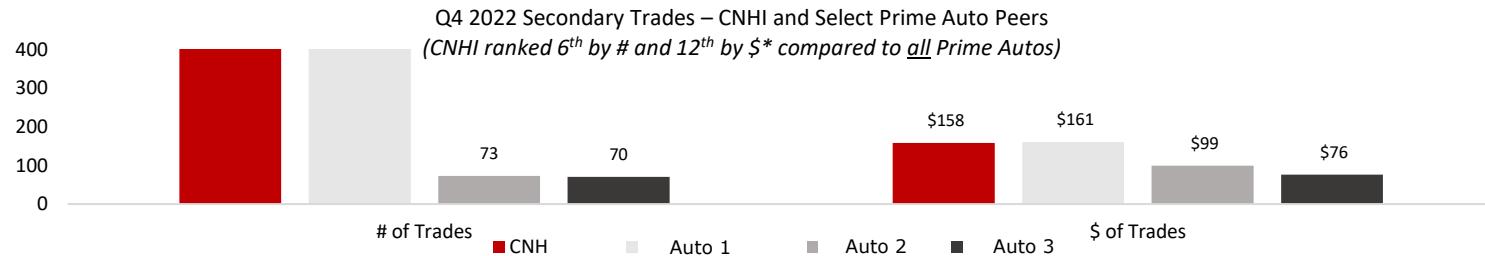
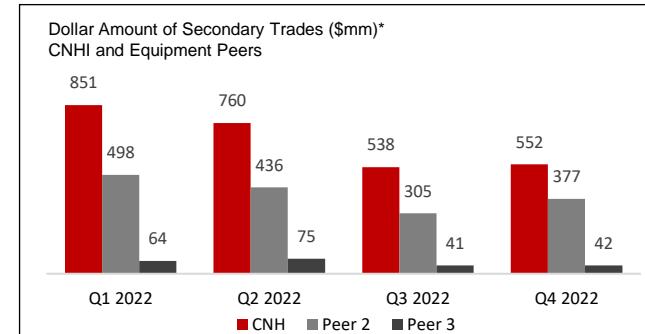
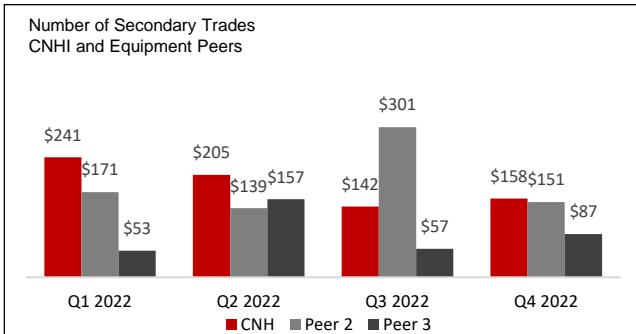
Bloomberg Barclays US ABS Index Eligibility Criteria	
Characteristic	Criteria
Average Life	>1 Year
Deal Size	>=\$500mm
Tranche Size	>=\$25mm
Tranche Rating	Investment Grade
Ratings Agencies	Moody's, S&P, Fitch
Rating Calculation	second best if more than 1 rating
Coupon Type	Fixed
ERISA Eligibility	Required
Asset Class	Auto(+Motorcycle), Credit Card Utility, Other (Equipment and Handset)
SEC Registration	Required; no 144A

Source: Bloomberg, Barclays Research

# Secondary Trading

## Consistent High Liquidity

- CNH Industrial Capital has been proactive in advancing the secondary market liquidity for our ABS. CNH Industrial Capital's ABS platform has consistently recorded amongst the highest trading volumes\* and the largest number of trades within the equipment sector
- Compared to all Prime Auto Platforms in Q4 2022, CNHI ranks 6<sup>th</sup> and 12<sup>th</sup> (by # and \$\*) and is higher than Auto 1, Auto 2 & Auto 3 in total trade count

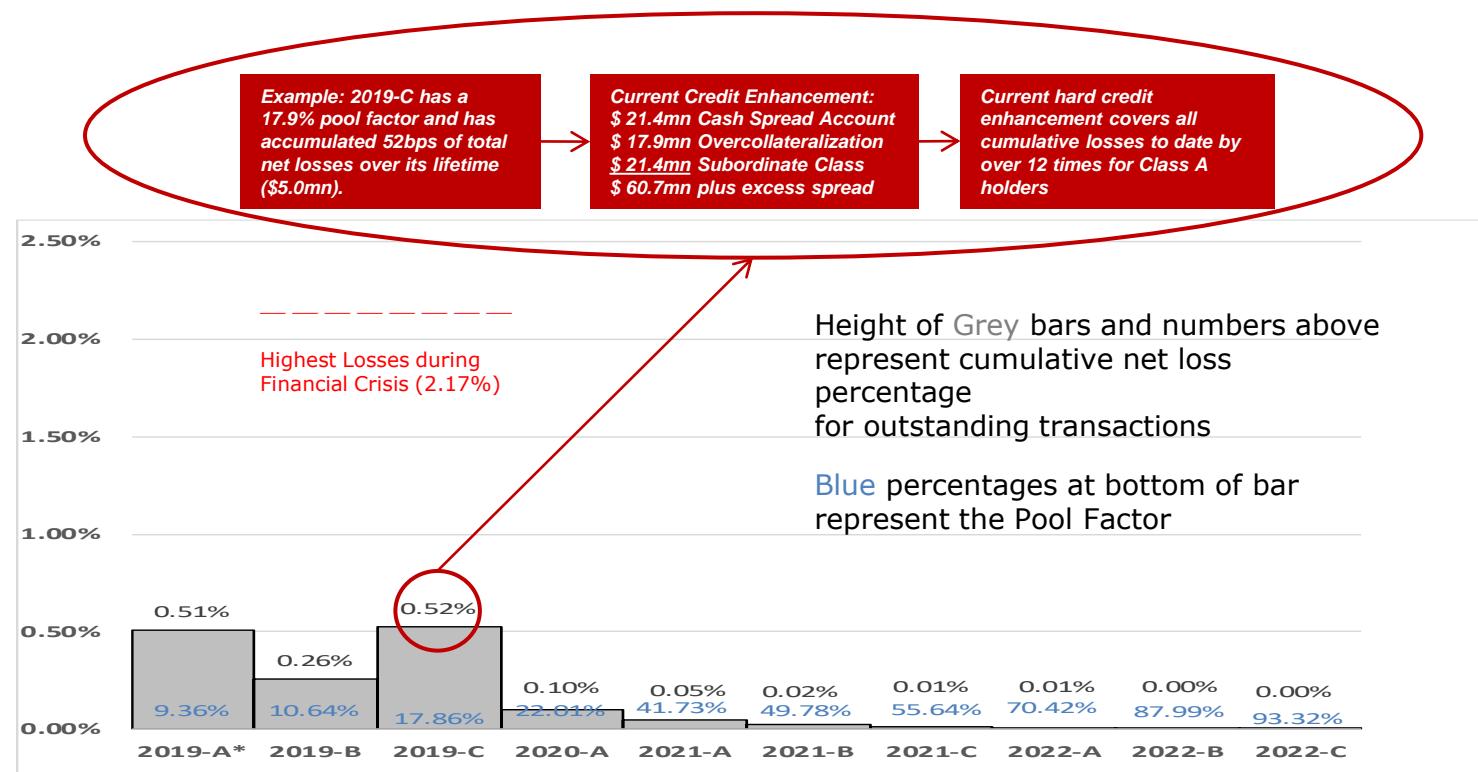


As of December 31, 2022

\*Based on TRACE Data; TRACE has a \$10mn dissemination cap and for trades that exceed such cap, FINRA only reports the original face as \$10mn+; All statistics have been prepared assuming that trades exceeding the \$10mn cap have a \$10mn face amount. Source: FINRA, Bloomberg, TRACE

# Cumulative Lifetime Losses

## Example of Strong Credit Enhancement Coverage



As of January 31, 2023

\*Called on February 15<sup>th</sup>, 2023

Pool Factor (Percentage of Remaining Pool Outstanding) equals the current pool balance as a percentage of the original pool amount

# U.S. Retail ABS Subordinate

## Original and Current Ratings

ABS Series	Moody's		S&P		Fitch	
	Original	Current	Original	Current	Original	Current
2019-B	-	-	AA-	AAA	A+	AAA
2019-C	Aa3	Aaa	-	-	A+	AAA
2020-A	Aa2	Aaa	AA-	AAA	-	-
2021-A	-	-	AA	AAA	A+	AAA
2021-B	Aa2	Aaa	-	-	A+	AA
2021-C	Aa2	Aaa	AA	AA+	-	-
2022-A			AA	AA	A+	A+
2022-B	Aa2	Aa2			A+	A+
2022-C	Aa2	Aa2	AA	AA	-	-

As of February 16th, 2023



# THANK YOU!

**Strategic relationship with well positioned Parent Company**

**Leading and profitable equipment lender**

**Disciplined underwriting and servicing**

**High quality portfolio performance**

**Profitable, IG captive with diverse funding**

**Farmers' strong financial condition counters agriculture market cyclicity**