Position Statement on Animal Welfare

FMO (the Netherlands Development Finance Company) is the Dutch development bank. Since 1970 we have been a driving force behind investments empowering entrepreneurs in emerging markets. It is our role and mandate to create local prosperity in some of the world’s most challenging economies.

This Position Statement is an integral part of the FMO Sustainability Policy framework that steers FMO’s activities. The Position Statements explain FMO’s choices in relation to major global sustainability issues and further explain how we select investments, work with customers and other stakeholders, and monitor performance. They reflect our objective to apply the highest possible standard of ethics and integrity to our business activities.

Animal Welfare

FMO considers animal welfare to be an important dimension of sustainable economic development, for several reasons. First, in line with the scientific thinking, FMO takes the view that animals are sentient beings that are capable of feeling pleasure and pain. Animal welfare is thus important from the animal’s perspective. Second, animal welfare is linked with other sustainability issues such as food security, human health and environmental pressure on ecosystems. Third, there is often a business case for upholding animal welfare standards. Addressing animal welfare may, for example, increase productivity through reduced animal morbidity and mortality, or open up opportunities in markets where retailers and consumers are concerned with animal welfare.

Principles referred to as The Five Freedoms underpin much of the international dialogue on animal welfare. The Five Freedoms are referred to in many guidelines, recommendations and legislation, including the Terrestrial Animal Health Code of the World Organization for Animal Health (OIE) and the OECD-FAO Guidance for Responsible Agricultural Supply Chains1. According to the Five Freedoms, an animal should be free from hunger and thirst, free from discomfort, free from pain, injury, and disease, free to express normal behavior and free from fear and distress.

Whereas animal welfare used to be approached primarily from the animal’s perspective (with the Five Freedoms as an important framework), it is now increasingly understood that cultural and ethical considerations are to be taken into account as well. An important concept in this respect is the intrinsic value of animals. This notion refers to the value an animal possesses in its own right, in addition to the value it represents to its owner (or humans in general).

FMO’s choices

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FMO recognizes that in many of the countries in which it works animal welfare regulation and enforcement is weak or hardly existent. FMO is committed however to ensuring that animals kept by the businesses it finances are in good welfare. The general principles underlying FMO’s approach to animal welfare are the Five Freedoms and the OIE’s 11 General Principles for the Welfare of Animals in Livestock Production Systems. From an ethical perspective, FMO acknowledges that animals have intrinsic value.


FMO considers a number of animal husbandry systems and practices to be incompatible with the Five Freedoms or with the view that animals have an intrinsic value. These systems and practices (referred to below as “animal practices unacceptable to FMO”) include non-enriched battery cages for chickens, the tethering of sows, individual sow stall housing throughout the entire pregnancy, individual pen housing for veal calves beyond the age of eight weeks, forced feeding of geese and ducks, the keeping of animals exclusively for fur or leather production and the production and keeping of genetically modified animals. FMO will not make investments that substantially involve any of these systems or practices.

Implementation

When an investment has a substantial direct involvement of animals, FMO considers animal welfare as a specific risk dimension. At the time of the investment appraisal, FMO undertakes an animal welfare assessment. The assessment checks whether the customer’s practices comply with local regulations.

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2 See Article 7.1.4 of the OIE’s Terrestrial Animal Health Code.
3 Section 7 of the Terrestrial Animal Health Code provides species-specific guidance on transport of animals by sea (chapter 7.2), land (chapter 7.3) and air (chapter 7.4), slaughter of animals (chapter 7.5), beef cattle production (chapter 7.9), broiler chicken production (chapter 7.10) and dairy cattle production (chapter 7.11).
5 Available at: http://www.ifc.org/wps/wcm/connect/topics_ext_content/ifc_external_corporate_site/sustainability-at-ifc/publications/publications_gpn_animalwelfare_2014
7 Relevant EU regulation provides the basis for FMO’s definitions of these “animal practices unacceptable to FMO”.
8 The approach outlined below will be followed for new investments approved after FMO’s Management Board has approved this Position Statement on Animal Welfare.
9 Such investments include investments where the specific investment purpose is animal production or transportation, investments in businesses that have a substantial part of their revenue from animal production or transportation and investments in slaughterhouses.
legislation and regulation and compares the customer’s practices with the above-mentioned OIE guidelines and the Good Management Practices of the IFC Good Practice Note on Animal Welfare. The assessment also evaluates the presence of any animal practices unacceptable to FMO. FMO ensures that the assessment is conducted by qualified experts. When material shortcomings are identified, FMO requires the customer to develop a remediation plan to bring its performance in line with good practice within a reasonable time-period, and at a minimum within the period of the investment. Remedial actions will typically become part of the Environmental and Social Action Plan which is part of the financing contract between FMO and the customer.

For investments with substantial direct involvement of animals, FMO requires its customers to have or develop an Animal Health and Welfare Plan. An Animal Health and Welfare plan lists the customer’s goals and strategy related to animal health and welfare. The plan should comply with ISO/TS 34700 or equivalent\(^\text{10}\). The plan will identify a number of relevant animal-based indicators – e.g. indicators related to mortality, morbidity, signs of aggression, damage or injury or signs of species-specific behavior. FMO will monitor the implementation of the plan, will require the customer to report on the identified animal-based indicators and will take appropriate measures when shortcomings are identified. Technical assistance for customers to improve animal welfare practices may be available via FMO’s Capacity Development Fund.

For investments in businesses whose primary supply chains rely substantially on animal products, FMO will require its customer to identify the animal welfare risks associated with its supply chain. Where the customer can reasonably exercise control given the commercial, regulatory and cultural context, FMO will require the customer to collaborate with its primary suppliers to work towards outcomes that are consistent with FMO’s own approach to animal welfare.

When investing in financial institutions and investment funds, FMO is further removed from the investee companies and the scope to impose animal welfare standards that go beyond local regulation is much more limited. However, when FMO invests in a financial intermediary (a financial institution or a fund) that is substantially exposed to animal welfare risk, FMO will require the financial intermediary to develop procedures to identify transactions with high material animal welfare risk and, for those transactions, to work towards outcomes that are consistent with FMO’s own approach to animal welfare.

Feedback

We welcome feedback on our Position Statements. Please contact us at consultation@fmo.nl.

This Position Statement has been approved for implementation by FMO’s Management Board on 27 March 2018, is in effect as of April 2018, and has most recently been updated in December 2022.

\(^\text{10}\) ISO/TS 34700 provides requirements and guidance for the implementation of the animal welfare principles as described in Section 7 of the OIE’s Terrestrial Animal Health Code.