

TIDJANE THIAM, CEO
CREDIT SUISSE
ZURICH
SWITZERLAND

**SUBJECT:** YOUR BANK'S FUTURE RELATION TO THE FOSSIL FUEL INDUSTRY.

16 OCTOBER 2018

Dear Mr. Thiam,

We, 120 undersigned organisations from 34 countries, are writing to you today to seek clarity and action from your bank on a matter that is of great concern to us, namely your ongoing support for the fossil fuel industry. More specifically, we seek to understand what concrete strategy your bank will put in place in the coming decade to disentangle itself from this industry, which is at the heart of the current climate crisis.

We pose this question to you with great urgency, as we all live in countries that are now impacted in one way or the other by accelerating climate change: affected by heat waves, droughts and water shortages, by excessive rainfall and floods, by cold waves and blizzards, by hurricanes and hail storms, by failing crops and burning forests, by steadily rising sea levels and warming oceans, by the extinction of plant and animal species, by creeping desertification, by forced migration and other climate related disruptions of community and livelihood, and yes, also by deaths directly linked to a rapidly changing climate.

## PREVENTING CLIMATE BREAKDOWN

The Paris Climate Agreement of 2015 aims to limit global temperature rise to well below 2 degrees Celsius, aiming for 1.5 degrees Celsius, to prevent the worst impacts of climate change from unfolding. Yet the recent Intergovernmental Panel on Climate Change (IPCC) Special Report makes clear that 2 degrees of warming is not a safe limit, and we must make all efforts to avoid exceeding the lower limit of 1.5 degrees stated in the Agreement. That extra half a degree is the difference between widespread human suffering, and a fighting chance of adaptation.<sup>2</sup> Unless drastic and urgent additional action is taken by state, civil society *and* private sector actors we are inexorably heading towards a 3 or even 4 degrees average temperature rise, with catastrophic consequences.

To prevent this scenario from unfolding requires that the root cause of climate change - the continued exploration, extraction, and subsequent burning of coal, oil and gas - is decisively dealt with. To have a reasonable chance of limiting warming to below 2 degrees Celsius, carbon budgets calculated by the IPCC indicate that only a further 760 gigatons of CO2 can still be released into the atmosphere.<sup>3</sup> This is the global

<sup>&</sup>lt;sup>3</sup> IPCC 5th Assessment Synthesis Report estimated that the remaining global CO2 budget for a 66% probability of staying within 2 degrees Celsius of temperature rise was 1,000 Gt at the end of 2011. We subtract emissions that have occurred from 2012 through 2017 to arrive at 760 Gt remaining at the start of 2018. Sources: IPCC, Climate Change 2014, Synthesis Report, Table 2.2, p. 64, <a href="http://ipcc.ch/pdf/assessment-report/ar5/syr/AR5">http://ipcc.ch/pdf/assessment-report/ar5/syr/AR5</a> SYR FINAL All Topics.pdf; Carbon Dioxide Information Analysis Center / Global Carbon Project, 2016 Budget v1.0, <a href="http://cdiac.ornl.gov/GCP/">http://cdiac.ornl.gov/GCP/</a>; Corinne le Quéré et al, "Global Carbon Budget 2017," Earth Syst. Sci. Data, 10, 2018, pp. 429-430, <a href="https://doi.org/10.5194/essd-10-405-2018">https://doi.org/10.5194/essd-10-405-2018</a>.



<sup>&</sup>lt;sup>1</sup> With 'fossil fuel industry' we refer to all coal mining, the exploration and exploitation of oil and gas reserves anywhere in the world, all fossil fuel-based energy production, and all infrastructure that exists to bring fossil fuels to market, while acknowledging that not all fossil fuels are used for energy production

<sup>&</sup>lt;sup>2</sup> The Intergovernmental Panel on Climate Change (IPCC), 2018: Special Report, Global Warming of 1.5 °C

carbon budget aligned with the upper limit of the Paris Agreement. Subsequent analysis has found that currently operating oil and gas fields and coal mines around the world already contain 940 gigatons of potential CO2 – far more than the world can afford to burn.<sup>4</sup> The conclusions are clear: the expansion of the fossil fuel industry must be brought to an immediate stop, and many currently operating facilities must be closed ahead of schedule.

## THE ROLE OF CREDIT SUISSE

This brings us to the current role of Credit Suisse as a major financier of the fossil fuel industry.

According to our data, in the period from 2015 to 2017 Credit Suisse provided US\$7.825 billion in support for the fossil fuel industry. This figure is almost certainly an underestimate of your total support for the sector as our research only covered a specific subset of the fossil fuel industry. This level of support ranks your bank amongst the world's largest financiers of the fossil fuel industry.

We have surveyed your bank's current fossil fuel-related investment policies, not only for the sectors covered by our financing data, but for the entire fossil fuel industry, and have presented the results of this survey on our website.<sup>7</sup> It is clear from this that Credit Suisse maintains a steady appetite for supporting the industry.

To understand your bank's perspective on its future relationship with the fossil fuel sector in light of the climate emergency, we have also analysed its publicly available policies and positions on climate change. More specifically we have tried to identify whether your bank acknowledges a direct relation between accelerating climate change and the continued burning of fossil fuels.<sup>8</sup>

Although Credit Suisse recognises the threat of climate change, we found no clear recognition by your bank that the continued burning of fossil fuels is the root cause of climate change, let alone a recognition of the need to phase out the use of fossil fuels in the coming decades.

## **ACTION REQUIRED**

Given the severity of situation, our organisations can no longer accept that banks remain ambiguous about how they see the relation between climate change and the extraction and burning of fossil fuels.

We therefore demand that, by the 24th UN Climate Summit in December 2018, you publicly clarify your bank's official position on the relation between climate change and the extraction and burning of fossil fuels, for example by publishing a statement or a briefing on your website.

Assuming that your bank indeed agrees with us that stopping climate breakdown requires bringing the fossil fuel industry to a just and managed decline, we also seek further steps from you on reducing and ultimately terminating your current exposure to the sector. More specifically, we demand that, by the 25th UN Climate Summit in November 2019 at the latest, your bank:

http://priceofoil.org/content/uploads/2016/09/OCI\_the\_skys\_limit\_2016\_FINAL\_2.pdf.

<sup>&</sup>lt;sup>8</sup> <a href="https://www.credit-suisse.com/media/assets/corporate/docs/about-us/responsibility/environment/climate-statement-en.pdf">https://www.credit-suisse.com/media/assets/corporate/docs/about-us/responsibility/environment/climate-statement-en.pdf</a>; <a href="https://www.credit-suisse.com/ch/en/family-offices-und-hochvermoegende/philanthropie-und-nachhaltige-anlagen/nachhaltige-zukunft/klimaschutz.html">https://www.credit-suisse.com/ch/en/family-offices-und-hochvermoegende/philanthropie-und-nachhaltige-anlagen/nachhaltige-zukunft/klimaschutz.html</a>



<sup>&</sup>lt;sup>4</sup> Greg Muttitt, The Sky's Limit: Why the Paris Climate Goals Require a Managed Decline of Fossil Fuel Production, Oil Change International, September 2016,

<sup>&</sup>lt;sup>5</sup> https://www.fossilbanks.org/?bank=credit\_suisse

<sup>&</sup>lt;sup>6</sup> Financial data covers tar sands oil, Arctic oil, ultra-deepwater oil, liquefied natural gas (LNG) export, coal mining, and coal power. <u>Banking on Climate Change: Fossil Fuel Finance Report Card 2018</u>

<sup>&</sup>lt;sup>7</sup> https://www.fossilbanks.org/?bank=credit\_suisse

- publicly commits to immediately end your support for all **new fossil fuel projects**, including exploration, extraction, transportation and power
- publishes a robust plan for phasing out your support for all existing fossil fuel projects and companies in your portfolio, on a timetable consistent with what is necessary to meet the Paris targets.

We acknowledge that such a phase out plan needs to be tailored to the specific situation of your bank, and we appreciate the considerable challenges involved in developing such an exit strategy, but we expect a plan with an ambition level commensurate to the scale and urgency of the climate threat faced by us all.

In addition to the steps described above, we welcome all other steps your bank will take to prevent climate breakdown, such as stepping up your financing for renewable energy solutions, but we will judge you first and foremost on your public commitment and strategy to terminate your support for the fossil fuel industry.

With so much at stake for the world, but also for your bank, we trust that you will want to side with us in ending the fossil fuel era by terminating your support for the sector. We assure you we will be relentless in our efforts to get this clear and unequivocal commitment from you.

We look forward to your swift response to this call, either to the email address below or in a public statement as described in the demands above.

Yours sincerely,

Johan Frijns, director BankTrack

## On behalf of:

198 methods, United States 350 Climate Movement of Denmark, Denmark 350 New Orleans, United States 350 Philadelphia, United States 350 Seattle, United States 350.org, Global Aarhus centre in BiH, Bosnia and Herzegovina Abfinance, Australia Abibiman Foundation, Ghana Actares, Switzerland ActionAid France - Peuples Solidaires, France Alliance Sud, Switzerland alofa Tuvalu, France Alyansa Tigil Mina (Alliance to Stop Mining), Philippines Amazon Watch, United States ARA, Germany



Asociación ambiental e cultural Petón do Lobo, Spain

Asociación Galega Cova Crea, Spain

Attac Austria, Austria

Bankwatch, Czech Republic

Both ENDS, Netherlands

Cadena de Derechos Humanos Honduras, Germany

CDE, Czech Republic

Centar za ekologiju i energiju, Bosnia and Herzegovina

Center for Biological Diversity, United States

Christian Aid, United Kingdom

CLEAN (Coastal Livelihood and Environmental Action Network), Bangladesh

Climáximo, Portugal

CNCD-11.11.11, Belgium

collectif stop GHRM38, France

Conservation Action Trust, India

COPINH, Honduras

Corporate Europe Observatory, Belgium

Counter Balance, Czech Republic

Defenders of Mother Earth-Huichin, United States

DIVEST Kassel, Germany

Earthworks, United States

Eau Secours, Canada

eco-union, Spain

Ecoaction, Ukraine

Ecologistas en Acción, Spain

EKOenergy, Finland

Ekotim, Bosnia and Herzegovina

Environics Trust, India

Facing Finance, Germany

Fair Finance Guide - Sweden, Sweden

Fair Finance Guide International, Netherlands

FairFin, Belgium

Finance & Trade Watch, Austria

Focus, association, Slovenia

FoE Japan, Japan

Food & Water Europe, Belgium

Fossil Free Münster, Germany

fossil-free.ch, Switzerland

Franciscan Action Network, United States

Friends of the Earth Europe, Belgium

Friends of the Earth Finland, Finland

Friends of the Earth Scotland, United Kingdom

Friends of the Earth U.S., United States

Friends of the Landless - Finland, Finland

Fund Our Future, South Africa

Future in Our Hands / Framtiden i våre hender, Norway

Gastivists, International



GegenStroemung / Countercurrent, Germany

Global Witness, United Kingdom

Green America, United States

Green Liberty, Latvia

Harrington Investments, Inc., United States

Idec - Brazilian Institute for Consume Defense, Brazil

Idle No More SF Bay, United States

Inclusive Development International, United States

Indian Social Action Forum (INSAF), India

Indigenous Environmental Network, United States

Instituto Internacional de Derecho y Medio Ambiente (IIDMA), Spain

Les Amis de la Terre, France

London Mining Network, United Kingdom

Madrid Resistance - Women's March Madrid, Spain

Mangrove Action Project, United States

Market Forces, International

Mekong Watch, Japan

New Progressive Alliance, United States

No Tar Sands, Europe

NoTAP, Italy

Oil Change International, United States

Operation Noah, United Kingdom

OVEC-Ohio Valley Environmental Coalition, United States

Palestinian BDS (Boycott, Divestment Sanctions) National Committee, Palestine

PAUSE - People of Albany United for Safe Energy, United States

People & Planet, United Kingdom

Popular Education Programme, South Africa

Prakarsa, Indonesia

Rainforest Action Network, United States

Re:Common, Italy

REFEDD, France

Research Institute for Environmental Finance, Japan

Sandbag, United Kingdom

Sierra Club, United States

Sociology -- University of Victoria, Canada

Solutions for Our Climate, Republic of Korea (South Korea)

SOMO, Netherlands

Swiss Working Group on Colombia, Switzerland

The Sunrise Project, Australia

TierrActiva, Peru

Tschoe-RheinEnergie, Germany

U.S. Citizens for Peace & Justice – Rome, Italy

UK Youth Climate Coalition, United Kingdom

Upper Valley Affinity Group, United States

Urgenda, Netherlands

Urgewald, Germany

Wahana Lingkungan Hidup Indonesia (WALHI), Indonesia



WECF international, Germany
West Coast Environmental Law, Canada
Women's Earth and Climate Action Network (WECAN), United States
Women's Institute for Freedom of the Press, United States
Women's March Barcelona, Spain
Women's March Global, United States
Women's March Stockholm, Sweden
Women's March Milan, Italy
Zukunft statt Kohle / Future instead of coal, Switzerland

Endorsing organisations as of October 15. For an up to date list of all organisations endorsing this campaign see <a href="https://www.fossilbanks.org">www.fossilbanks.org</a>.

For all correspondence about this letter please contact Claire Hamlett, campaign coordinator, at <a href="mailto:claire@banktrack.org">claire@banktrack.org</a>

