Recognizing the importance of wise investments, The PNC Financial Service Group (NYSE: PNC) strives to integrate our day-to-day business practices with environmental responsibility. Our nationally recognized commitment to green business practices has enabled us to lower costs, increase efficiency and productivity as well as enhance the communities where people live, work and play.

**LEADERSHIP**

PNC has more newly constructed green buildings certified by the U.S. Green Building Council than any company on Earth. PNC also has office space and branches certified for commercial interiors.

**PNC Firstside Center:** At nearly 650,000 square feet – the equivalent of 12 football fields – it opened in 2000 as the nation’s largest corporate, green building.

**PNC Global Investment Servicing Headquarters:** The financial services industry’s first Gold level-certified green building – and first in Delaware.

**Green Branch® Locations:** Starting in 2002, PNC became the first major U.S. bank to apply green building standards to all newly constructed or renovated retail offices.

**Three PNC Plaza:** High-rise complex featuring office space, hotel, condos and public park is being built as one of the nation’s largest green, mixed-use buildings. Opened in 2009.

**PNC Place:** 12-story building near the White House will house regional headquarters for Greater Washington, branch, other office tenants and parking. Opening in 2010.

**AWARDS & RECOGNITION**

PNC has been recognized as one of the most progressive companies in the nation:

**New York Times:** article highlights PNC’s green building accomplishments (2009)

**PBS Television:** PNC among “green building pioneers” highlighted in a national documentary (2009)

**Urban Land Institute:** PNC among nine winners worldwide of Sustainable Cities Awards (2008)

**GOOD FOR OUR EMPLOYEES...**

Employees enjoy working in the open, airy layout of PNC’s green buildings. At PNC Firstside Center, a study found employee retention and satisfaction significantly greater compared to a traditional facility. Employees in Green Branch® locations rated lighting, air quality and overall satisfaction much higher than in a traditional branch.

**...AND GOOD FOR BUSINESS**

Building operating costs can be reduced by 35 percent or more. By improving natural lighting, heating and cooling, employees can be more comfortable and productive.

> PNC’s gas and electric bills are reduced with advanced air-cooling systems. The technology takes advantage of seasonal pricing by using natural gas in the summer and electricity in winter in select buildings.

**DEDICATED TEAM**

PNC has dedicated an experienced and highly educated team of environmental professionals to ensure we consistently apply and enhance our environmental practices and policies.

> We conduct environmental inspections of our own facilities.

> Our “preferred vendor” directory identifies suppliers who provide environmentally friendly goods and services, such as furniture and cleaning supplies.
**RECYCLING & WASTE REDUCTION**

With 56,000 employees in the United States and abroad, PNC strives to reduce our impact on the natural resources that surround us – every day.

- **Recycle paper.** It is reproduced as writing paper, hand towels, tissues and toilet paper.
- **Use environmentally friendly cleaning supplies** and processes.
- **Recycle computers.** More than 400,000 pounds of personal computers were recycled last year.
- **Offer our customers online banking,** which minimizes paper waste.
- **More than 50 percent of building construction materials,** e.g., structural steel, carpet, paint and cubicule coverings, are locally manufactured or made from “green” and/or **recycled materials.**
- **Existing buildings on the site of all new major construction projects will be “deconstructed” rather than demolished.** For one project, this allowed us to salvage or reuse more than 90 percent of materials that would otherwise go to landfills.

**ENERGY & WATER CONSERVATION**

To nurture and preserve resources, PNC’s innovative approach reduces electricity and water usage, minimizes utility costs and decreases pollution.

- **Fresh air is used as much as possible.** During moderate weather seasons, some buildings can be cooled and ventilated with 100 percent outside air.
- **Water usage in Green Branch® locations is reduced by 4,000 gallons per year.**

**SHARING SOLUTIONS**

PNC enhances its own efforts through various partnerships with influential and respected organizations and initiatives. These affiliations allow us to exchange ideas and solutions to benefit our surroundings, customers, employees and shareholders.

- **Coalition for Environmentally Responsible Economies**
- **Environmental Bankers Association**
- **U.S. Green Building Council**

**INVESTING IN THE FUTURE**

We advise and support real estate developers to determine the potential for breathing new life into contaminated “brownfield” sites. These investments can help generate jobs, expand business districts, enhance the tax base and prompt environmental land improvements.

**FOR MORE INFORMATION**

Visit “About Us” section of [www.pnc.com](http://www.pnc.com) for more details on PNC’s environmental efforts and related photos.