Green finance, love for the planet, and environmental sustainability

E.SUN believes that it is the mission of corporations to enhance the well-being of human beings. This means that corporations should not only focus on managing their business operations, they should also improve the development of society, protect the environment, contribute to social welfare programs, and promote cultural and artistic endeavors. Only those corporations that fulfill their corporate social responsibility can be successful and grow sustainably in the long term.

At E.SUN, we seek to lead by example and hope to build a high-quality living environment with your help. We published and implemented the E.SUN Energy Efficiency White Paper—E.SUN Green Policy in 2007, and since then we have continued to dedicate ourselves to environmental conservation, with efforts concentrated on putting in place environmentally friendly and energy efficient policies, supporting environmental education, fostering an environmentally friendly and energy efficient culture, as well as taking environmentally friendly and energy efficient measures. Starting from our own operating environment, we plan to work hand in hand with our partners in the value chain to address issues such as sustainable procurement, green finance, environmental conservation, and climate change.

- With regard to the management of our operations, we are committed to setting clear goals and defining specific measures to lower our carbon emissions, raise our rate of renewable energy use, increase energy management efficiency, decrease our impact on the environment and energy use, and gradually transition into adopting more green buildings.

- In our procurement operations, we seek to implement green and sustainable procurement policies by incorporating ESG policies into our procurement process and taking responsibility for the environmental and social impact of our procurement actions. Our goal is to achieve sustainability in our supply chain management.

- In terms of green finance, we plan to continue offering customer-centered innovative financial services that promote positive environmental development. By engaging in responsible lending, responsible investment, and offering ESG-related financial products, we plan to leverage our financial strength to support green industries and reduce our environmental impact, embodying the
spirit of sustainable finance.

- In terms of environmental conservation, we are committed to preserving the Earth’s biodiversity. We will continue to evaluate and invest in conservation projects, such as the conservation of rare animals, National Parks and protected habitats, afforestation projects, beach and mountain clean-ups, and environmental education activities. E.SUN's responsible products are designed to welcome our partners, as well as our customers, to join our environmental conservation efforts.

- In response to climate change, we have committed to achieving net zero carbon emissions by 2050. We plan to continuously lower our carbon emissions by following the environmental policies and measures mentioned above. We will also strive to introduce internal carbon-pricing to boost our low-carbon transformation.

Our road to sustainability is guided by our commitment to practice business sustainability and environmental sustainability. We will actively conform to international trends towards sustainable development. With the support of our customers, partners, and the general public, we will take concrete measures to protect our beautiful living environment by making long-term commitments and adopting systematic methods, leveraging the power of the financial industry.