BankTrack is the international tracking, campaigning and NGO support organisation targeting private sector commercial banks and the activities they finance. We challenge banks globally to act on preventing catastrophic climate change, protecting nature, avoiding an ‘era of pandemics’, and ending human rights violations. We are based in Nijmegen, the Netherlands but work with partners the world over.

We are looking for a new Communications Manager to join our current, 9-person team in 2022. The ideal candidate is an experienced communicator and storyteller, skilled in designing communication strategies that will maximise the impact of our work by helping to bring it to widespread attention among a range of audiences including the banking sector, industry analysts and regulators, fellow civil society campaigners and the general public as bank customers; someone that is at ease with using a range of both traditional and social media channels, and who can exploit the capacity of our online and on-the-ground campaigning to the full.

Role and responsibilities

As our Communications Manager you will:

- Help design and implement a communication strategy for the organisation and our four primary campaign areas: climate, nature, pandemics, and human rights.
- Maintain an overview of all our outgoing communications, and direct communications planning.
- Write, or assist in the writing, distribution and selling-in of press releases and media updates.
- Act as our primary contact person for media and cultivate relations with media outlets.
- Actively manage our social media accounts (Facebook, Twitter, and Instagram) and successfully expand our audiences.
- Help develop campaign narratives and enticing stories about BankTrack’s work and activities.
- Provide advice and assistance to campaigners in the production of campaign material and reports.
- Assist in editing of all outgoing correspondence and publications.
- Track media coverage to assess the reach of our work.
- Produce our annual report.
- Help strengthen the communication & media skills of the rest of our team.

Ideally, we would like to find someone who:

- Is fluent in English, with excellent writing skills, with other languages a distinct advantage.
- Brings 3-5 years of professional experience in a communication role, ideally in a relevant area such as campaigning or finance.
- Possesses excellent writing skills and knows how to write concise press releases under tight deadlines.
• Possesses solid copy-editing skills, with strong attention to detail.
• Has experience with securing media coverage and acting as a press spokesperson.
• Has experience with developing and implementing communication strategies.
• Has experience in developing and maintaining content for websites.
• Is an experienced manager of organisational Facebook, Twitter, and Instagram accounts, with the ability to create sharable media assets (images and videos) an advantage.
• Knows how to tell a good story in front of an audience.
• Strongly believes in what BankTrack is doing and is familiar with or has a strong interest in understanding the operations of private sector banks and how we aim to influence them.
• Is enthusiastic, practically minded, and good-humoured, and combines an activist mindset with a professional work attitude and a desire to ‘get the job done’.
• Is a team player that can inspire and guide other team members.
• Can work flexibly to meet evening or weekend deadlines when needed.

We fully understand that even the ideal candidate may not possess all the qualifications above, so do not be discouraged to apply if that is the case.

We offer:

• A fun and challenging position in a well-known organisation determined on making a real difference to the banking sector globally.
• An initial contract for 6 months but with funds already reserved to proceed if your performance is as excellent as we seek.
• An assignment of ideally 32h per week with flexible working hours (a somewhat shorter working week can also be discussed).
• Occasional travel opportunities and training possibilities.
• Salary indication: 2,600-3,000 euro per month on a full-time basis (36 hpw), depending on relevant experience, plus an additional 8% annual holiday allowance.
• Inclusion in our pension scheme and other fringe benefits.
• Contribution towards relocation costs (if relevant).

Location and team

The Communications Manager will join our team of currently 9 people (excluding volunteers/interns), which is planned to grow to 12-14 in 2022, and will report to the Director.

BankTrack is based in Nijmegen, the Netherlands. Ideally, you will also be based in the Netherlands, so you can join us in working from our office for at least some of your working week, when the coronavirus situation allows. It may also be possible for you to work from elsewhere in the European Union, provided we can make the necessary financial and employment arrangements and provided you can travel to Nijmegen for team meetings two to four times a year.

Interested?

The deadline to apply is January 9th, 2022. Job interviews are scheduled for the week of January 24th, 2022, with a possible second round, based on a writing assignment, in the week of January 31st. Employment will then start as soon as possible.

To apply for this position, send us a letter of maximum two pages focusing on your motivation for wanting to join BankTrack, plus an overview of your relevant skills and work experience. Add an up-to-date CV plus a few recent writing samples, plus any other evidence of your relevant communication skills (links to online sources for example).

Candidates that wish to offer their services as a consultant, at a rate that is competitive to the cost of direct employment, are also encouraged to apply. Please state this clearly in your application letter.
Send your application by email to Johan Frijns, BankTrack Director, at <johan@banktrack.org>, with “Application – Communications Manager” in the subject line of your mail.

**BankTrack actively seeks to strengthen the diversity within our current team.** Candidates that will strengthen this diversity, whether through race, nationality, ethnicity, age, gender, sexual orientation, or class, are therefore strongly encouraged to apply.

**Important:** BankTrack can only employ citizens of the European Union, or non-EU citizens already residing in the Netherlands and already in possession of a valid work permit. Please refrain from applying if you are not in these categories.