



Campaign Lead Banks and Nature campaign

(32 HOURS PER WEEK)

BankTrack is the Netherlands based, international tracking, campaigning and NGO support organisation targeting private sector commercial banks and the activities they finance. We challenge banks globally to act on preventing catastrophic climate change, protecting nature, avoiding an ‘era of pandemics’, and ending human rights violations.

The overall aim of BankTrack’s [Banks and Nature campaign](#) is to ensure banks help protect nature and end bank finance for nature destruction. Our current focus is on bank finance for [industrial meat production](#), for [wood biomass](#), and the overall [impact of banks on biodiversity](#). We are part of a range of civil society coalitions (see for example [here](#), [here](#) and [here](#)) that focus on these topics and aim to provide a bedrock for this movement through our finance research and policy analysis, our websites and publications, our campaign work on Dodgy Deals, and the connections we enable between civil society organisations and the global banking sector.

To replace our outgoing Campaign Lead, we are looking for an experienced campaigner that will lead and further expand our work on banks and nature.

Responsibilities

- Lead our work on banks and nature, as BankTrack and as part of civil society coalitions and projects.
- Oversee the work of interns. Once in place, manage new staff of our banks and nature team.
- Develop effective campaign strategies to influence bank investments and policies impacting on nature.
- Develop the annual campaign work plan and oversee its proper implementation.
- Act as BankTrack’s media spokesperson on all issues related to banks and nature.
- Represent BankTrack in various nature related coalitions and projects.
- Represent BankTrack in our engagement with banks and nature related bank initiatives.
- Fundraise to strengthen our capacity to campaign on banks and nature; manage the campaign budget.
- As part of BankTrack’s Campaigns Committee, be involved in the overall management of our organisation.

We are looking for someone who *ideally*:

- Has a thorough knowledge of the financial sector, specifically commercial banks, and their role as financiers of industry sectors impacting on nature.

- Has a thorough understanding of the causes and impacts of the global nature and biodiversity crisis, including the political processes that shape and/or try to resolve it.
- Is knowledgeable in at least one of our focus areas (industrial meat, biomass, other high-impact sectors such as palm oil, pulp & paper, biodiversity loss)
- Has hands-on experience in developing campaign strategies and leading campaigns in cooperation with multiple partners, preferably in the work areas of BankTrack (nature, climate, human rights, pandemics, finance).
- Has experience in lobbying and advocacy, preferably focussed on banking and/or nature & biodiversity policy.
- Has at least 3 years of proven experience in managing small teams.
- Has a track record of successful fundraising and knows how to manage a project budget.
- Has experience with monitoring and evaluation of funded projects.

In addition, you:

- Have the determination and energy to make a real, impactful difference in how banks deal with the nature & biodiversity crisis.
- Are fluent in English, both speaking and writing, with knowledge of other languages a plus.
- Know how to support and motivate others, and how to get the best out of a small team even with limited resources.
- Know how to navigate the sometimes complex world of international NGO cooperation.
- Take initiative, can work independently and under time pressure when needed.
- Are available to travel and to deviate from normal work hours when required.

We fully understand that even the best candidate may not possess *all* the qualifications above, so do not be discouraged to apply.

We offer:

- An opportunity to be part of and help strengthen a global movement defending nature against banks financing high impact industry sectors.
- A role within an internationally focused organisation that has proven itself capable of bringing change to the global banking sector.
- An initial contract for 6 months (32 hpw), but with funding already reserved to extend, based on performance.
- Salary range indication: gross wage 3,300-3,700 euro per month on a full-time basis (36 hpw), depending on previous experience and skills.
- Additional 8% annual holiday allowance.
- Inclusion in pension scheme (when based in the Netherlands) and other fringe benefits.
- Training opportunities and occasional travel.

Location and team

As campaign lead for the Banks and Nature campaign you will join a BankTrack team of currently 11 paid staff and 4 interns, to be further expanded in 2024. While you will initially lead our nature work on your own, supported by interns and in close cooperation with the rest of the team, we seek to add at least one additional campaigner to your team in 2024.

BankTrack is based in Nijmegen, the Netherlands, but the team works mostly remotely. Given the need to regularly strategise and coordinate with the director and other campaign leads, the position will ideally be filled in the Netherlands. Suitable candidates from elsewhere in the European Union or from the United Kingdom may also apply, provided we can make the necessary employment arrangements and provided you can travel to the Netherlands for team meetings two to four times a year.

Please refrain from applying if you live elsewhere, as time zone differences, or employment arrangements will make it impossible for us to consider your application.

Interested? Here's how to apply:

To apply for this position, please proceed to [this form](#) and carefully fill in all required fields, including your motivation and CV. **Note that applications submitted through other means will not be considered.**

This is a repeated call for applications. The new deadline to apply for this position is **Sunday October 29, 2023**, with a first round of interviews planned for November 2-3. Ideally, the selected candidate will still start in 2023, but this could also be in January 2024.

Important: In the Netherlands, BankTrack can employ citizens of the European Union and non-EU citizens that are *already* in possession of a valid work permit. In the UK, we can also employ people already in possession of a valid work permit. In other EU countries, employment is dependent on whether we can make the necessary employment arrangements.

BankTrack's intentional hiring policy seeks to strengthen the ethnic and gender diversity within [our current team](#). Candidates that will strengthen this diversity are therefore strongly encouraged to apply.

For further questions about the position, please contact Johan Frijns, Director, at johan@banktrack.org, or Ryan Brightwell, Campaign Lead human rights, at ryan@banktrack.org.

**Would you rather be the Campaign Lead of our Banks and Climate campaign?
Then please check out this other [job posting](#)**