



Program Director

For 25 years, Rainforest Action Network has campaigned for the forests, their inhabitants and the natural systems that sustain life. In coalition with Indigenous communities and allies from around the world, RAN uses non-violent direct action, grassroots organizing, education and strategic communications to challenge corporations to stop deforestation, respect human rights and adopt comprehensive policies that reduce their contributions to global warming.

RAN is seeking a dynamic, experienced Program Director to oversee RAN's five campaigns in two program areas— Tropical Forests and Energy and Finance.

- The *Rainforest-Free Paper Campaign* is pushing the forest products industry to find long-term solutions for the preservation of our world's most vital forests.
- The *Rainforest Agribusiness Campaign* is pressuring agribusiness companies like Cargill to clean up their operations in tropical forests.
- The *Global Finance Campaign* is encouraging banks to redirect investment capital away from coal-fired power and towards renewable energy alternatives.
- The *Freedom from Oil Campaign* is fighting the expansion of Canada's tar sands oil extraction projects.
- The *Change Chevron Campaign* is working first for a just settlement for the victims of the Chevron's operations in the Ecuadorian Amazon, and ultimately for a fundamental change in the practices of one of the world's leading oil companies.

The Program Director will play a key role in developing and implementing RAN's long-term and comprehensive vision for environmental sustainability and institutional accountability with a clear-headed step-by-step strategic approach to campaigning.

Qualifications:

The Program Director is a senior leadership position at RAN and reports directly to the Executive Director. The ideal candidate will be a talented generalist with a passion for social change, possessing superior written and verbal communication skills (both for activist and corporate audiences), demonstrated experience as a public spokesperson, and a flair for networking and fundraising. The position requires exceptionally strong management skills, leadership abilities, strategic insight, professional initiative, budgeting, prioritization and time management skills.

Experience in developing and running winning campaigns, working with Indigenous and frontline communities and on a range of issues including deforestation, finance, extractive industries (especially coal and oil), climate justice, human rights and biodiversity is strongly preferred. Knowledge of, and experience in nonviolent direct action, grassroots organizing, corporate social responsibility, climate change, biodiversity, and human rights are a plus. Must be able to travel frequently, nationally as well as potentially internationally.

Specific duties include:

- Supervise the Campaign Directors and Policy and Research Advisor;
- Support those managers in overseeing dynamic and talented teams of campaigners and organizers;
- Oversee annual planning for the campaign staff;
- Oversee project plans and ensure campaign activities are well coordinated with other departments at RAN;
- Oversee changes in strategic campaign direction and ensure RAN's campaign strategies are aligned with RAN's mission, vision and strategic plan;
- Serve on RAN's leadership team;
- Support the Executive Director and campaigns staff on direct communications and negotiations with corporate targets verbally and in writing;
- Work with Development team to cultivate foundation and donor support for RAN's campaigns;
- Maintain relationships with close coalition partners and allies through organizing, outreach and corporate negotiations;
- Help campaign staff prepare campaign materials, including website, fact sheets, action alerts, communications to members etc;
- Represent RAN at environmental conferences and provide motivation and tools to grassroots constituencies;
- Act as a public and media spokesperson for RAN;
- Participate in RAN's organizational planning, anti-oppression and diversity initiatives, and training sessions; and
- Report similarly to the Board of Directors on a quarterly basis.

RAN values diversity, educates staff on issues including privilege and oppression, and integrates these values into all of our work. We are seeking candidates who have a commitment to engage in this process and work with us to create a just, inclusive, and sustainable work environment and world. RAN provides all people with equal employment and volunteer opportunities.

Please send resume and letter of interest to: resumes@ran.org or HR, Rainforest Action Network, 221 Pine St., Suite 500, SF, CA 94104, fax 415.398.2732. No phone calls, please.

Position location: San Francisco